

January 2018

Dear Friend,

The York Parks and Recreation Department is busy preparing for the upcoming summer months. We will be offering our community a wide variety of programs for all ages and interests, all of which are intended to promote the social and physical development of York residents and guests. Our day camps, enrichment classes, tennis and golf lessons, pickle ball, athletic camps, surfing and fitness classes are among our most popular. In addition to our core program offerings, we are pleased to have a line-up of special events that celebrate and showcase summertime in York. Special events include road races, outdoor movies, the York Days Celebration, and a softball tournament.

I would like to solicit your support as a sponsor of the Parks and Recreation Department's 2018 summer program. Each year, our department develops a high-quality summer brochure that we mail to every resident in the Town of York. This year, we are once again making a digital flip version of the brochure available on our website. The brochure contains information on summer recreation programs, special events, entertainment specials, beach information, parks and recreation news and advertisements from local sponsors.

The cost of the program sponsorship is \$300.00. In return the Parks and Recreation Department will acknowledge your support by placing a business card size ad in the summer brochure, listing sponsors periodically in our monthly newsletters, placing your ad on our website, and all teams in our youth athletic leagues will wear shirts representative of a community sponsor.

A limited number of four color ads are also available, again this year, for an additional \$100.00. If you are interested, please make note of this on your sponsorship form and send us a PDF of your color ad.

If you wish to support the Parks and Recreation Department through sponsorship, please complete the attached form and return it by Friday, March 9, 2018.

Thank you in advance for your consideration. We encourage you to join with other local businesses and public service organizations in support of this valuable community program. Should you have any questions or concerns regarding sponsorship, please don't hesitate to contact me by e-mail at rcogger@yorkmaine.org or by phone at 207-363-1040.

Sincerely,

Robin Cogger, Assistant Director
York Parks and Recreation Department