

Dear Sir or Madam,

Now that summer is winding down, it's time for us to begin preparing our Fall / Winter / Spring brochure and the 2018/2019 season of sports, enrichment programs, and activities. We are hoping you will consider becoming a sponsor for our programs and be included in our upcoming brochure.

In the coming months, we will be offering our community a wide variety of programs for all ages and interests, all of which are designed to promote a participant's social and physical development. Basketball (for those in Kindergarten through 9<sup>th</sup> grade), Indoor Flag Football, Indoor Pickle Ball (a collaboration with the Kittery Community Center), Lacrosse, Friday Night Skiing, Swimming Lessons, Baseball, T-Ball, and the production of *A Christmas Carol* are among our most popular. In addition to our core recreation and enrichment offerings we are pleased to have a line-up of special events that include the Festival of Lights Celebration, Charlie Brown Memorial Basketball Classic, the Polar Express Event, a Valentine's Dance and more.

I would like to solicit your support as a sponsor of the Parks and Recreation Department's 2018/2019 Fall / Winter / Spring programs. Each year our department develops a high quality seasonal brochure that we mail to every resident in the Town of York. This fall we are also making a digital flip version of the brochure available on our website. The brochure contains information on fall, winter and spring recreation programs, special events, parks and recreation news and advertisements from local sponsors.

The cost of the Fall / Winter / Spring program sponsorship is \$300.00. In return the Parks and Recreation Department will acknowledge your support by placing a business card sized ad in the brochure, listing sponsors periodically in our monthly newsletters, placing your ad on our website, and all teams in our youth athletic leagues will wear shirts representative of a community sponsor.

Again this year! We will have a limited number of color ads available for the Fall / Winter / Spring brochure. An additional fee of \$100.00 will be applied. If you are interested, please make note of this on your sponsorship form and send us a PDF of your color ad.

If you wish to support the Parks and Recreation Department through sponsorship, please complete the attached form and return it no later than September 14, 2018.

Thank you in advance for your time and consideration of this request.

Sincerely,

Robin Cogger, Assistant Director  
York Parks and Recreation Department